



Styling Himself a Career

NLine Barbershop Hazard, Kentucky

Gary Vinson recently launched his new business, NLine Barbershop, in Perry County, Kentucky. NLine is the only minority-owned barbershop in southeastern Kentucky. Gary had a vision of moving beyond low-paying retail and service-based jobs toward a career that would better enable him to support his family. He enrolled at the Tri-State Institute of Hair Design in London, Kentucky and completed the classes he needed to become a master barber. He also studied as an apprentice under a master barber in Lexington, Kentucky for 12 months before he could practice independently.

A loan of \$8,500 from MACED allowed Gary to relocate his home-based business to a storefront location, increasing NLine's presence and its customer base. The loan was leveraged with another \$8,500 from one of MACED's partners, Kentucky Highlands Investment Corporation.

MACED staff and SBA-approved consultants also worked extensively with Gary on the refinement of his business plan, which was awarded 1st prize in a business plan competition. Gary has continued to work with his local Small Business Development Center and Hazard Community and Technical College to implement his business plan and refine his business practices. Three additional jobs have been created in an economically distressed Kentucky community of these efforts.

MACED works with people in eastern Kentucky and Central Appalachia to create economic opportunity, strengthen democracy and support the sustainable use of natural resources.

Gary applies the finishing touches to a young client's haircut.

Development Impact

Growth of new businesses supported.

Distressed county business supported.

3 jobs created.



Contact us for information about our enterprise development or other programs.

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